

WORLD DEBUT



By [Horatiu Boeriu](#). [Read Bio](#)
February 10th, 2011 | [ActiveE](#) | [6 comments](#)



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With the world premiere of the BMW Concept ActiveE at the beginning of 2010, just a year after presenting the MINI E, the BMW Group underscored the rapid and consistent continuation of its intensive research and development activities in the field of electric mobility. This concept has now become perceptible and tangible reality in the form of the BMW ActiveE.

project i – research and development of tomorrow's mobility.

The BMW ActiveE is the BMW Group's next systematic step towards an emission-free, mass-produced electric vehicle. Within the framework of project i, the BMW Group is carrying out research and development work on

the realisation of electrically powered vehicles. The main focus is on the concept of a Megacity Vehicle (MCV) that meets the demands of a sustainable mobility solution for congested urban areas. For this purpose, the BMW Group is conducting field tests on an internationally unparalleled scale for the use of purely electrically driven vehicles in everyday road traffic.



Ongoing field tests in the USA and Europe involving more than 600 MINI E cars are already providing vital knowledge about the demands on future electrically powered production vehicles. Starting in 2011 in the USA, Europe and China, a test fleet of over 1000 BMW ActiveE vehicles, produced at the Leipzig plant, will provide further valuable insights into the everyday use of the vehicle. The findings will serve to deepen the knowledge already gained on the everyday use of electric vehicles and to learn more about customer requirements. The feedback from customers testing the MINI E and the BMW ActiveE will be fed directly into series production of the MCV, which the BMW Group will be launching under a new sub-brand in 2013.

With the BMW ActiveE, the BMW Group is extending field tests on electric mobility with a clear perspective of series-production capability and is intensifying research into electric mobility in everyday road traffic. For this reason, the drive components and energy storage units that will be used in the MCV are being tested on the BMW ActiveE at a pre-production stage.

Editor's Pick



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We, at BMW BLOG, don't discriminate. We love German metal, in all its forms (well... umm... Audi? The R8 is nice.) and we can't help but notice when a competitive marque launches a car worth spanking at your local racetrack. That ... [Continue reading](#)

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The knowledge gained will be fed directly into series development of the MCV. With the BMW ActiveE, the future of individual mobility combining driving pleasure with CO2-free driving is one step closer.

On the way to sustainable, CO2-free mobility, the BMW Group now presents the next major milestone – the BMW ActiveE. Following the MINI E, the BMW ActiveE is the BMW Group's second electric prototype. With a power output of 125 kW/170 bhp and maximum torque of 250 Nm, the car accelerates from 0 to 100 km/h in 9 seconds, demonstrating the dynamic and agile characteristics of a BMW, and as is typical of electric vehicles, straight from a standstill. At the same time, newly conceived lithium-ion energy storage units facilitate a vehicle range of around 160 kilometres (100 miles) in everyday operation.

Just like the MINI E, the BMW ActiveE is a conversion car, an electric vehicle based on the body shell of a vehicle with a combustion engine. The BMW ActiveE integrates all electric drive components such as energy storage unit, electric motor and power electronics in a vehicle body that was not originally intended for this purpose – and without compromising on space or comfort in the interior. Therefore, the BMW ActiveE is the BMW Group's first electric vehicle to offer four fully-fledged seats and a 200-litre luggage compartment. This achievement by BMW developers is even more impressive in terms of the vehicle's role during the initial testing phase.

The BMW ActiveE incorporates a pilot series version of the drive train and energy storage unit from the MCV with a partly identical, partly similar geometry in a vehicle from a different concept so that these components may undergo preliminary testing. However, except for a small scoop in the bonnet and a smaller boot, the exterior and the interior design is virtually the same as that of the series production vehicle.

Intelligent utilisation of construction space to ensure optimal functionality.

The BMW ActiveE is equipped with three large energy storage units that are positioned in the area where the engine block, power transmission to the rear wheels and the tank are to be found in a vehicle with a combustion engine.

The drive train of the BMW ActiveE – i.e. the electric motor with gear and power electronics – directly on the rear axle in order to save space. Thanks to this measure, the BMW ActiveE corresponds to a conventional

BMW 1 Series Coupe with regard to available interior space. Driver and front-seat passenger as well as passengers at the rear have the same amount of space at their disposal as in the BMW 1 Series Coupe and do not have to suffer any disadvantages at all with regard to headroom, legroom or shoulder room. This is due to the ideal positioning of the power electronics, which are located for functional reasons above the rear-axle mounted electric motor.

With a volume of 200 litres, the boot offers sufficient space for bottle crates or two 46-inch golf bags.

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CLASSIC BMW
Willoughby Hills, OH





- 1 Lithium-Ion Battery.
- 2 Electric Engine.
- 3 Power Electronics.

Crash safety has top priority.

Within the framework of the conversion of the BMW 1 Series Coupe into the BMW ActiveE, 350 newly developed body components, which are invisible to the observer, ensure that the car fulfils the same high standards with regard to crash safety, construction space and comfort as the original vehicle with a combustion engine. One of the major challenges in this respect was the intelligent integration of the energy storage units and drive components into the space made available due to the omission of combustion engine components. At the same time, it was necessary to ensure that the three large energy storage units located at the front end as well as the tunnel and tank could not be damaged or destroyed.

The front end: crash structure and energy storage units instead of a combustion engine.

In order to achieve the best possible range, the BMW ActiveE is the first limited production electric vehicle in which part of the high voltage storage units is integrated into the front end of the vehicle at the cow. There, one of the three energy storage units of the BMW ActiveE takes up around half of the construction space normally occupied by the combustion engine.

Extensive measures implemented in this area guarantee optimal passenger safety in the event of a crash and also ensure that the high-voltage storage unit, ancillary components and battery fluid containers remain undamaged.

Hence the BMW ActiveE meets the same high safety standards as a BMW 1 Series with combustion engine, fulfilling not only crash safety requirements stipulated by the government, but also the stringent BMW corporate demands on passive safety, some of which are even higher than those required by law.

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Richard Steinberg, Manager, Electric Vehicle Operations and Strategy presents the BMW ActiveE



Recruitment process for BMW ActiveE-Now Open



40 years of electric mobility at the BMW Group. From the BMW 1602 to the BMW i3

More in ActiveE



U.S. to receive at least 450 BMW ActiveE vehicles 1



BMW 1 Series ActiveE production vehicle to roll out next week 12



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Part 1: Living with the BMW ActiveE 32

4 comments



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Community



FreudeKing · 2 years ago

All things aside, they have managed to make a beautify 1 Series Coupe UGLY with that horrible front bumper. Clear attractive car should look like and if they think that they should make an electric car look less appealing, then they s

0 ^ ▾ · Reply · Share ›

pimeto · 2 years ago

How much ? - 30-40k for 160km per charge ?

THIS is one big CO2 emission free bullshit!

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Laszlo → pimeto · 2 years ago

well emission free at the car side. Where do you think the electricity comes from to the outlet ? Big huge emi already at their top end of the capacity and if we start plugging 100's and 1000's of these electric cars into 1 will be a power shortage, much like the fuel shortage except it will be real.

Then the nuclear plants will start cranking out more power thus generating more nuclear waste which is the So sure, great idea on paper, if the electricity would be coming from a "green" source like windmill, dam, sol

This is one big CO2 emission loaded bullshit !

show me a car that runs on its own power, needing only solar power, salt water or anything else we have pl Until then its all BS. None much better then a small decent engined car. Put a 1.2l turbo engine into a light w 130-140HP , 8spd auto trans, and have a hybrid electric motor with 30-40HP and use every means to gener trunklid, hood, etc. regenerative braking, etc. That car should have a 70+ mpg fuel consumption and will be

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pimeto → Laszlo · 2 years ago

I totally agree with you man!

This GLobal warming is one big ass bullshit propaganda that the MASSES are eating as hot bread!

FREE CO2 emissions - this is todays fashion. Everyone is thinking that when they buy a car, that is el pollute and are very GREEN.

Green is the color dude. You have to be green today, or you are a jerk who might end up on the stake.

The latest that today i hear on the news in my country is that the goverment will star building thos po To get one of those cars youll have to spend 20k, for example (no mather the brand) but without the b in dollars!!!

If you buy the car without batteries you can rent battery pack for 100US per month ?!

So, at the end you pay 100\$ per month for batteries, the same amount money you pay for fuel in my c

So, as it seem to all this is one big scam and everyone is gonna eat that shit with pleasure!

If someone wants to tell me that by giving the same money that you give for normal car, but you get C one big BS!!!

If you think that producing that car is in anyway different than producing a normal car, you are crazy! Same plastics, same metals, same production CO2 pollution you get here - even more. Those batteries

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Toto se líbí více lidem (265.011). Zaregistrujte se a prohlédněte si, co se vašim přátelům líbí.

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